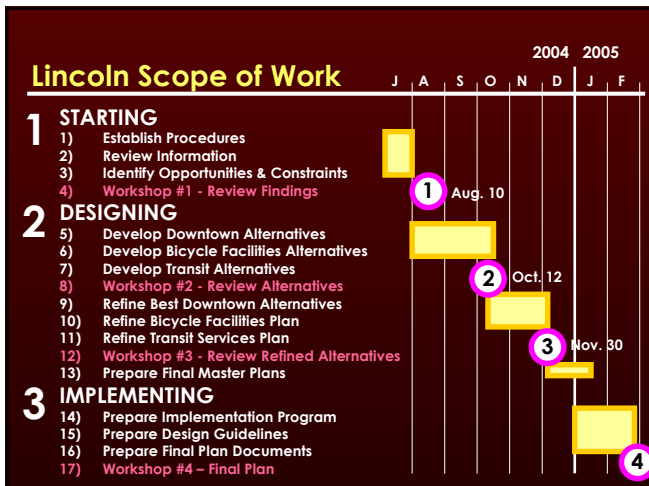
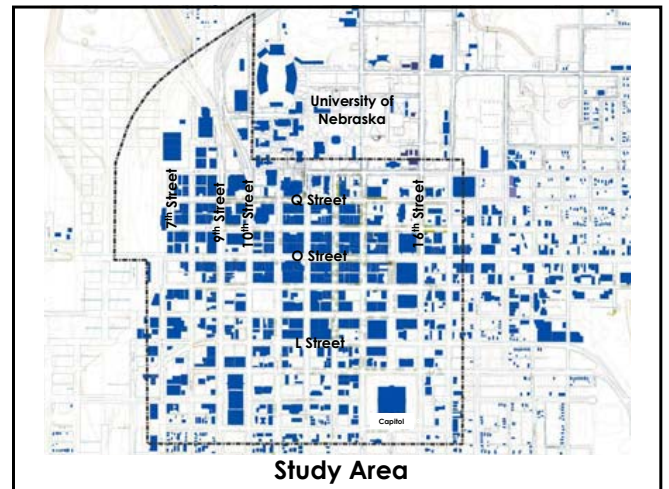


General Objectives

- Provide a Participatory Public Process
- Prepare Downtown Resource Inventory and Assessment
- Prepare Downtown Future Alternative Analysis and Final Master Plan Framework
- Develop Downtown Bicycle Facilities Plan
- Develop Downtown Transit Services Plan
- Prepare Downtown Plan Implementation Program and Design Guidelines



Agenda

Part 1 – Presentation

- 1) Study Purpose and Scope of Work
- 2) Meeting #1 Results
- 3) Alternative Possibilities
- 4) Questions

Part 2 – Workshop

- 1) Discuss Possibilities at Tables
- 2) Fill Out Response Sheets
- 3) Table Reports

Response Sheet

Nebraska City
South Downtown Master Plan
October 12, 2004

2

Rehab/Entertainment

1. Accommodate Growth Potential Downtown
2. F Street - Priority Retail Street
3. Q Street - Secondary Retail Street
4. Neighborhood - Restaurant/Entertainment District

Open Space

5. Civic Square
6. M Street Park Blocks
7. Commercial Mall

Civic/Cultural

8. 12th Street Arts Corridor
9. Convention Center East of Convention Hotel

Employment

10. Accommodate Office Growth Potential Downtown
11. New South of Regional District

Housing

12. New South of Regional District
13. New Southwest Valley/University District

Urban

14. Shuffy Center A
15. Shuffy Center B
16. Future Shuffy Center

Bicycles

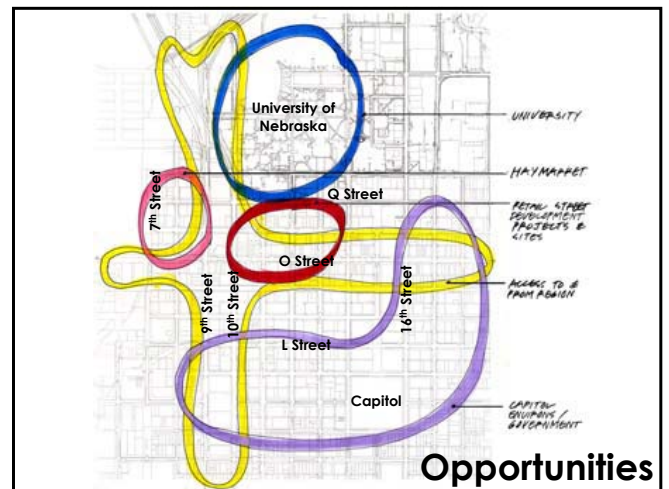
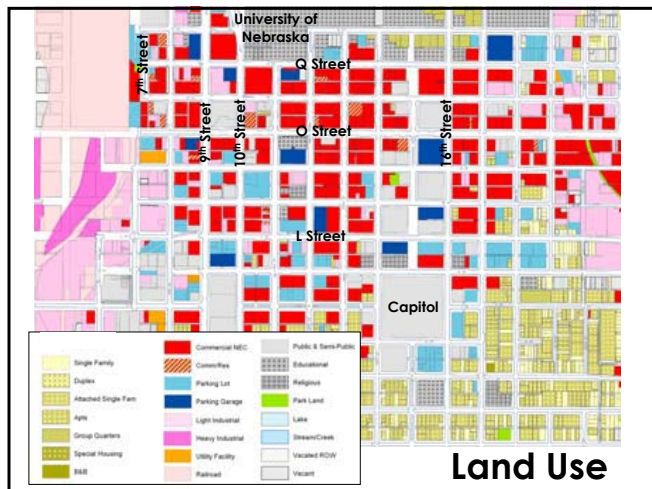
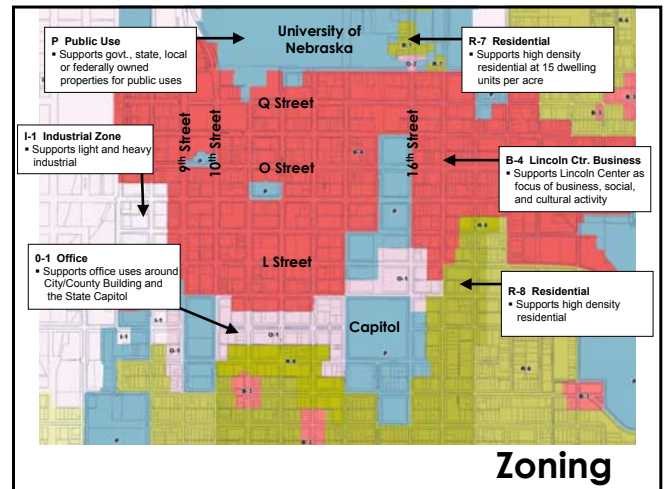
17. Streets with On-board Bike Lanes
18. Off-board Lanes

Arts

19. Potential Sites

More Comments? Please write on back

If you need additional time to respond, please return your comments by:





Capitol



Haymarket



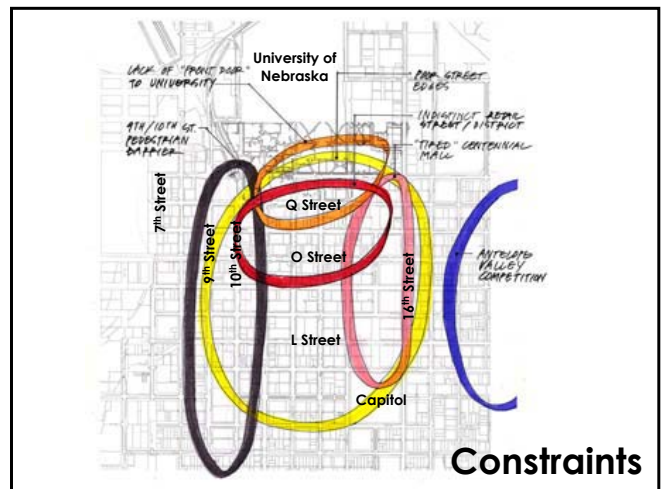
Museums



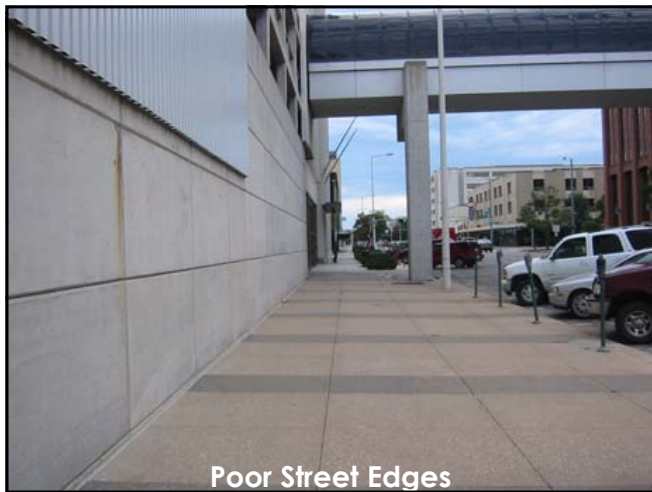
Entertainment Attractor



Quality Streetscapes



Constraints



Lincoln Downtown Master Plan
Response Sheet August 10, 2004

I. General Issues and Concerns
List your three top issues and concerns:
1. _____
2. _____
3. _____

Downtown Shuffle Issues and Concerns
List your three top issues and concerns:
1. _____
2. _____
3. _____

Ped/Bike Issues and Concerns
List your three top issues and concerns:
1. _____
2. _____
3. _____

II. Special Areas
List any special areas that need special attention:
• _____
• _____
• _____

Name (optional): _____

If you need assistance, please call 402-476-1111 or 402-476-1112. If you need a copy of the plan, please call 402-476-1111 or 402-476-1112.



Lincoln Downtown Master Plan
Workshop 1: August 10, 2004
DRAFT Public Comments Received

Workshop Summary

Scope of Work & Schedule

1. STARTING

- 1.1. General Overview
- 1.2. Study Objectives & Comments
- 1.3. Workshop #1: Public Meeting

2. DESIGNING

- 2.1. Drafting Downtown Overview
- 2.2. Drafting Downtown Overview
- 2.3. Drafting Downtown Overview
- 2.4. Drafting Downtown Overview
- 2.5. Drafting Downtown Overview
- 2.6. Drafting Downtown Overview
- 2.7. Drafting Downtown Overview
- 2.8. Drafting Downtown Overview
- 2.9. Drafting Downtown Overview
- 2.10. Drafting Downtown Overview

3. IMPLEMENTING

- 3.1. Drafting Downtown Overview
- 3.2. Drafting Downtown Overview
- 3.3. Drafting Downtown Overview
- 3.4. Drafting Downtown Overview
- 3.5. Drafting Downtown Overview
- 3.6. Drafting Downtown Overview
- 3.7. Drafting Downtown Overview
- 3.8. Drafting Downtown Overview
- 3.9. Drafting Downtown Overview
- 3.10. Drafting Downtown Overview

Response Sheet

Comments

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Response Sheet
Workshop #1
Lincoln Downtown Master Plan
August 10, 2004

TALLY 1

General Issues and Concerns

1. Retail - Variety, concentrated, grocery store	74
2. Pedestrian / Bike Friendly - Safety at crossings, bike lanes, connections to Antelope Valley, UNL, and Haymarket	77
3. Open Space - Greenpace, festival space	71
4. Residential - Mixed income, mixed use, family housing	48
5. Aesthetics - Cohesive elements, general visual improvements	55
6. Parking - Too many lots, too few spaces, cost for meters	28
7. Traffic - Uncongested traffic, flow patterns	19

Downtown Shuttle Issues

1. Bus Route - New routes and stops	40
2. Timing - frequent, evening and weekend service	24
3. Ease of Use - simplify service	25
4. Bus Appearance - Smaller bus, clean, efficient	19

Ped & Bike Issues

1. Pedestrian Safety - Traffic, bicycles, safety at night	44
2. Bike Lanes - Bike safety in road	51
3. Connections - Antelope, UNL, Haymarket, to existing bike trails	41

● Good
● Fair
● Poor

Lincoln Objectives

	Existing Conditions	Downtown Master Plan
General Issues		
1) Retail- variety, concentrated, grocery	●	●
2) Pedestrian/Bike- friendly and safe	●	●
3) Open Space- central, & more green	●	●
4) Residential- mixed income/use & family	●	●
5) Aesthetics- cohesive and overall improvements	●	●
6) Parking- too many lots- too few spaces	●	●
7) Traffic- speed, safety, and direction	●	●
Downtown Shuttle Issues		
1) Bus Routes- new routes and stops	●	●
2) Timing- frequent, evening & weekend	●	●
3) Ease of Use- simplify service	●	●
4) Bus Appearance- smaller, clean, efficient	●	●
Bike and Ped Issues		
1) Pedestrian Safety	●	●
2) Bike Lanes- Bike safety in roadway	●	●
3) Connections- to Antelope, UNL, & Haymarket	●	●

● Good ● Fair ● Poor

Lincoln Objectives

General Issues and Concerns

	Retail/Entert.	Open Space	Civic/Cult.	Employment	Housing	Transit	Bicycles	Arena
1) Retail- variety, concentrated, grocery	●	○	○	○	○	○	○	○
2) Pedestrian/Bike- friendly and safe	○	○	○	○	○	○	○	○
3) Open space- central, & more green	○	○	○	○	○	○	○	○
4) Residential- mixed income/use & family	○	○	○	○	○	○	○	○
5) Aesthetics- cohesive and overall improvements	○	○	○	○	○	○	○	○
6) Parking- too many lots- too few spaces	○	○	○	○	○	○	○	○
7) Traffic- speed, safety, and direction	○	○	○	○	○	○	○	○

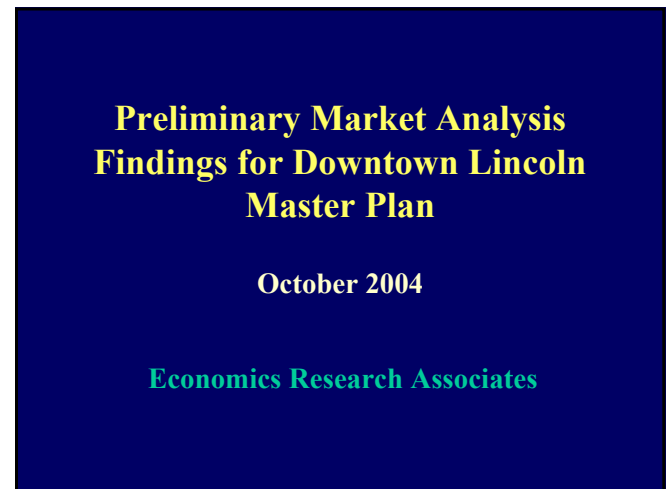
Downtown Shuttle Issues

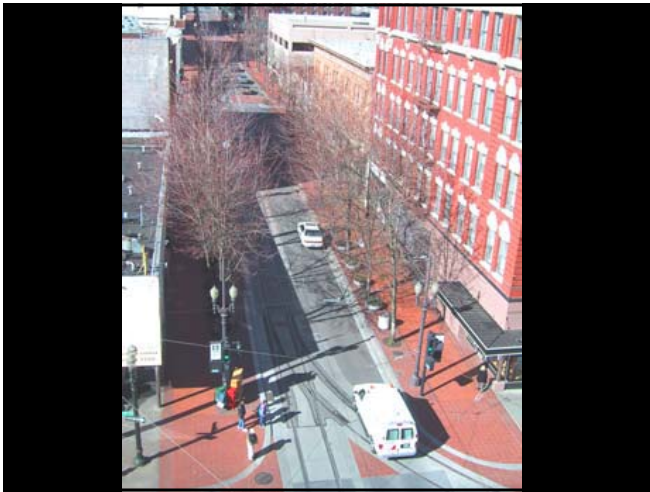
1) Bus Routes- new routes and stops	○	○	○	○	○	○	○	○
2) Timing- frequent, evening & weekend	○	○	○	○	○	○	○	○
3) Ease of Use- simplify service	○	○	○	○	○	○	○	○
4) Bus Appearance- smaller, clean, efficient	○	○	○	○	○	○	○	○

Bike and Ped Issues

1) Pedestrian Safety	○	○	○	○	○	○	○	○
2) Bike Lanes- Bike safety in roadway	○	○	○	○	○	○	○	○
3) Connections- to Antelope, UNL, & Haymarket	○	○	○	○	○	○	○	○

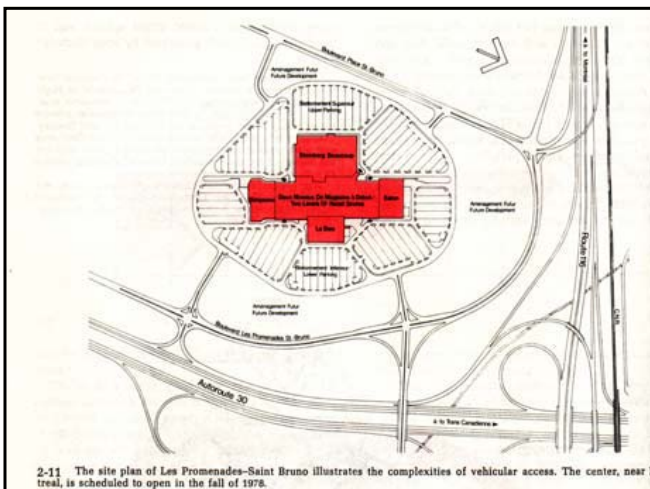
● Alternative Applies to Objectives





The Suburbanization of America: 1950-2000

- Romance with the automobile
- Extensive suburban housing development
- Dominance of the regional malls
- Power centers
- Freestanding big box retailers

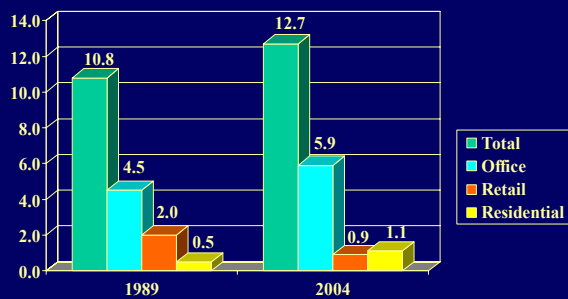


A Return to the Cities: 1990 -

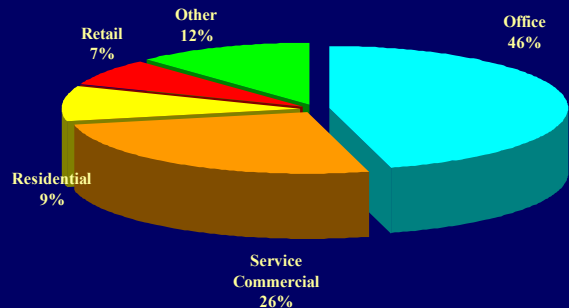
- Younger generation departing from the life style of their parents
- Baby boomers becoming empty nesters
- Increasing highway congestion
- Higher gasoline prices
- Improving urban environment



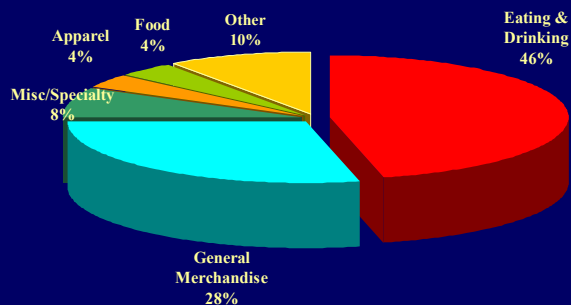
Changes in Occupied Space in Downtown Lincoln (millions SF)



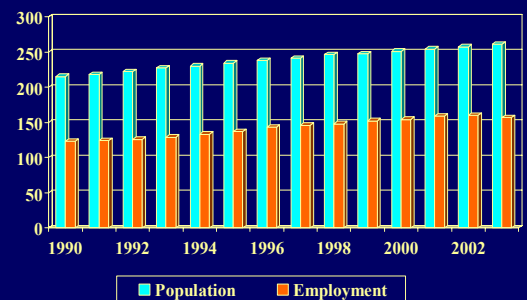
Distribution of Occupied Space in Downtown Lincoln (12 million SF)



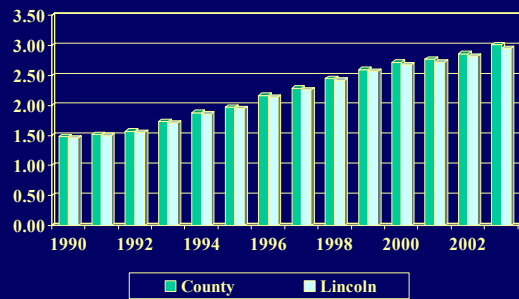
Distribution of Occupied Retail Space in Downtown Lincoln (930,000 SF)



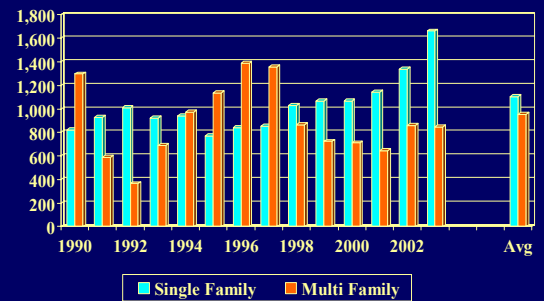
Lancaster County Population and Employment Growth (in thousands)



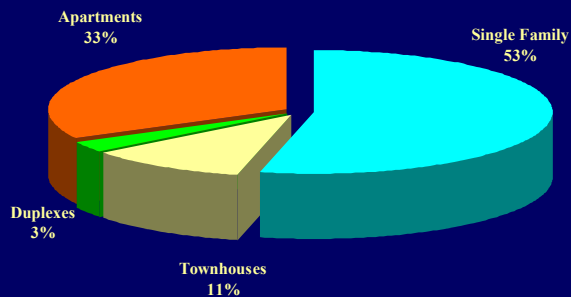
Taxable Sales Growth in Lancaster County and Lincoln (millions of dollars)



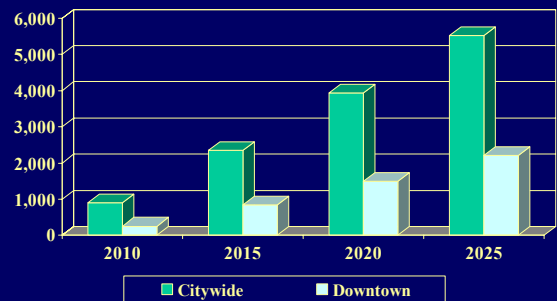
Lancaster County Residential Construction - Units Permitted



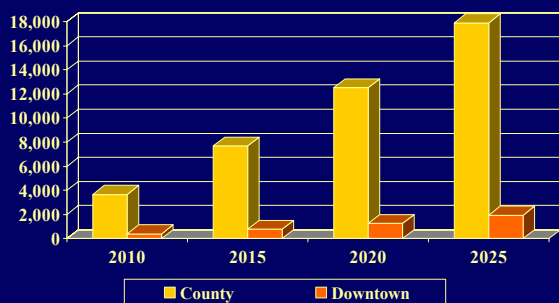
Distribution of Countywide Housing Construction (1990-2003)



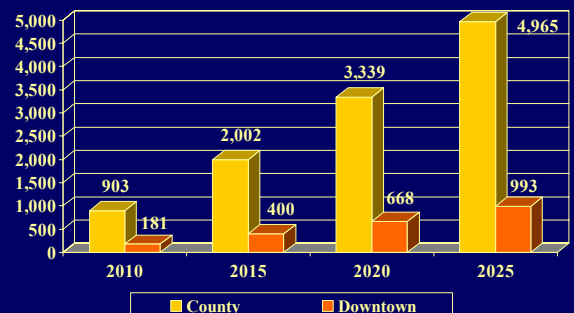
Citywide and Downtown Office Demand Forecast (1,000 SF)

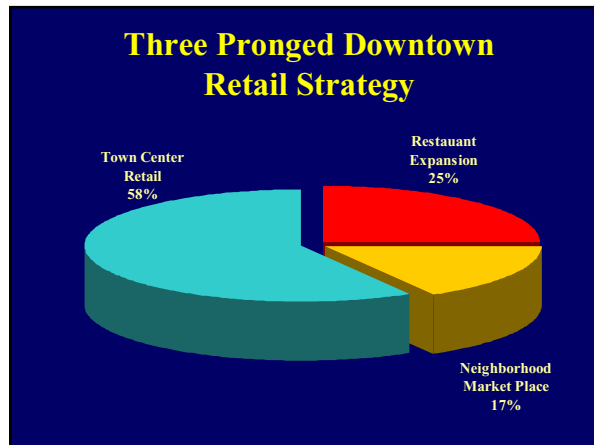
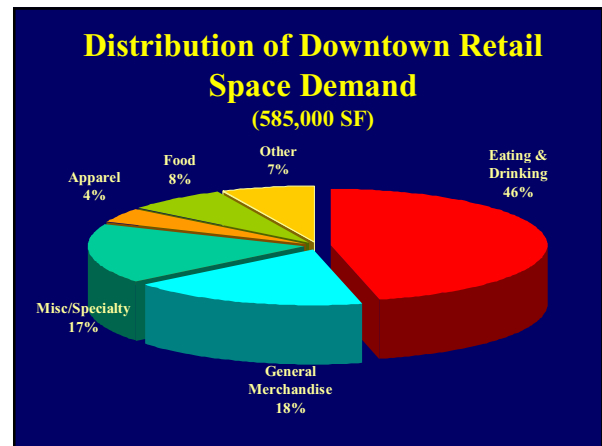
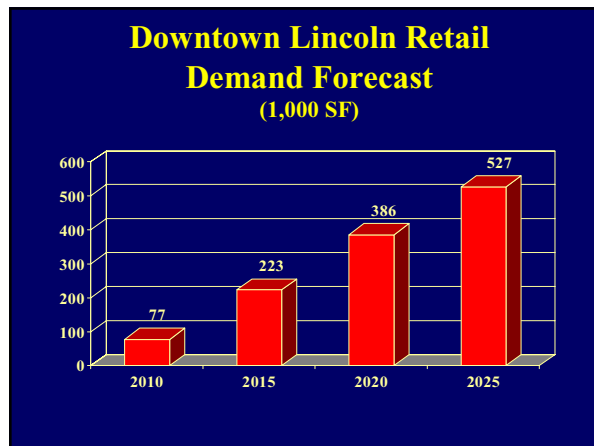


Countywide and Downtown Multi Family Housing Demand Forecast



Countywide and Downtown Hotel Demand Forecast





- ### STRATEGIC RETAIL OPPORTUNITIES
- Build off Haymarket Square – Restaurant & Specialty Shops along P and 8th
 - Neighborhood Market Place – Serves Downtown Employees and New Neighborhood
 - Lincoln Town Center – New Anchors and Smaller Street-front Shops

